

**ROAD CHIP SWEEPSTAKES
OFFICIAL RULES
NO PURCHASE NECESSARY TO ENTER OR WIN
PURCHASE DOES NOT INCREASE CHANCES OF WINNING**

1. **SPONSOR.** The sponsor is Cacique Incorporated, a California corporation (“Cacique”), P.O. Box 91270 Industry, CA 91715 (“Sponsor”). Sponsor and 20th Century Fox Film Corporation 2121 Avenue of the Stars Los Angeles, CA 90067 (“Fox”) are collectively defined as “Sponsor Entities”.

2. **ELIGIBILITY.** The “Road Chip Sweepstakes” (the “Sweepstakes”) is open only to legal U.S. residents of the forty-eight (48) contiguous states of the United States and the District of Columbia who are at least eighteen (18) years of age or older as of November 16, 2016. Void in Alaska, Hawaii, Puerto Rico and all other U.S. territories and possessions, and where prohibited by law. Employees of the Sponsor Entities, The Marconi Shop, an independent marketing and judging organization (the “Administrator”) or any other company or individual involved with the design, production execution or distribution of the Sweepstakes or their related entities, distributors, affiliates, subsidiaries, advertising and promotion fulfillment agencies, retailers, and their immediate family members (spouse, parents and step-parents, siblings and step-siblings, and children and step-children) and/or household members (people who share the same residence) of such employees are not eligible (the “Sweepstakes Entities”).

3. **CONTEST PERIOD/DEADLINES.** The Sweepstakes entry period begins on November 16, 2015 at 12:01 AM Pacific Time (“PT”) and will end on January 31, 2016, at approximately 11:59 PM PT (the “Sweepstakes Period”).

4. **HOW TO ENTER.** During the Sweepstakes Period, there are two (2) methods of entry into the Sweepstakes:

i) **Online Method:** During the Sweepstakes Period, visit the Sponsor’s website (the “Site”) at www.caciqueinc.com/roadchipsweeps. Click on the banners, buttons and/or links set out in the Site to access the online entry form for the Sweepstakes. By submitting the completed online entry form (each an “Entry” collectively, the “Entries”) as directed, an entrant (“Entrant”) will receive one (1) entry in the Sweepstakes. All information submitted online by entrants is subject to, and will be treated in a manner consistent with the Site’s Terms of Service accessible at: <http://www.caciqueinc.com/terms-of-use>; and Privacy Policy accessible at <http://www.caciqueinc.com/privacypolicy>, (all of which are incorporated herein by reference). Entrants must fully complete and submit all non-optional data requested in the online entry form to be eligible for entry into the Sweepstakes. Incomplete entries are void and will not be entered into the Sweepstakes. Online Entrants to the Sweepstakes will be given the option to receive commercial e-mails from the Sponsor and Sponsor Entities; however, eligibility to participate in the Sweepstakes is not dependent upon Entrant’s consent to receive such e-mails and consenting to do so will not increase an Entrant’s chances of winning;

ii) **Mail-in Entry Form:** Entrants may also enter by printing their name, address, telephone number and age on a 3" x 5" card and mailing to: The Road Chip Sweepstakes, P.O. Box 91270 Industry, CA 91715. All Entries become the property of Sponsor and will not be acknowledged or returned.

LIMIT OF ONE SWEEPSTAKES ENTRY PER HOUSEHOLD, PER DAY, PER SWEEPSTAKES PERIOD REGARDLESS OF THE METHOD OF ENTRY.

5. **PRIZES.** Grand Prize: The grand prize (“Grand Prize”) is a trip to Medford, OR for a family of up to four (4) individuals (two (2) adults and two (2) children under the age of 12) that includes the following: i) three (3) night stay in a family treehouse consisting of three (3) beds, kitchenette, private bathroom, private deck and daily breakfast in the forests of Oregon at a luxury treehouse resort (the “Treehouse Resort”); ii) Coach round-trip travel to Rogue Valley International-Medford Airport from the closest major airport to the Grand Prize winner’s permanent residence for two (2) adults and two (2) children under the age of twelve (12) iii) Rental car hire (subject to possessing all of the requirements to rent a car required by the car rental company) trip duration from Rogue Valley International-Medford Airport which rental

includes, GPS hire and comprehensive automobile insurance; (iv) Family admission to a ten-cable zip line course, including all equipment and instruction* and (v) Pendulum swing experience in the treetops, including safety equipment and instructions (*for zip line and pendulum swing the minimum age is 4 years and minimum weight is 40lbs and maximum weight is 250lbs). The Entrant winning the Grand Prize will be identified herein as the "Grand Prize Winner" or the "GPW". Either the GPW or the adult guest traveling with the GPW needs to be the parent/legal guardian of the children. The maximum age of the children participating in the trip must be no older than 12 years of age on November 16, 2015. At least one person traveling with the GPW must be over the age of 21 as of November 16, 2015.

The Grand Prize must be redeemed prior to December 15, 2016 and may also not be redeemed over United States Public Holidays.

The estimated retail value ("ERV") of the Grand Prize is Four Thousand Eight Hundred Ninety Five Dollars (\$4,895.00). No substitutions, cash equivalents or transfers for the Grand Prize permitted except at the sole discretion of Sponsor, who reserves the right to substitute the Grand Prize (or Grand Prize component) with one of comparable or greater value. The Grand Prize is non-refundable for cash and non-changeable once issued. In the event that a Grand Prize component is not available for any reason, then remaining elements of Grand Prize shall constitute full satisfaction of Sponsor's Grand Prize obligation to the GPW and no additional compensation will be awarded. The Grand Prize will not be replaced if lost by the GPW. Any depictions of the Grand Prize (or Grand Prize elements) are for illustrative purposes only. The GPW is responsible for any and all expenses and taxes not included in the Grand Prize package, including, but not limited to, Federal, state and local taxes, meals, drinks, gratuities, souvenirs, excursions, phone calls, incidentals, tips, and for any additional applicable travel fees, surcharges, service charges or passenger facility charges, and other personal expenses. All arrangements are subject to availability and space capacity is controlled. The Grand Prize is provided "as is" and without any warranty of any kind. The GPW and guests will be required to have, and are solely responsible for obtaining the necessary and required travel documents (ID's, etc.). All travel arrangements will be made by Sponsor in its sole discretion. The GPW and guests must travel together on same itinerary. Minor guests must be accompanied on the trip by a parent/legal guardian who must be either the GPW or the other adult guest. The GPW cannot assign or transfer the Grand Prize to another person. If the GPW is not available on such dates, then the Grand Prize will be forfeited and an alternate GPW may be selected at Sponsor's sole discretion. Should the GPW choose to take trip with no guest, then the remaining elements of the Grand Prize shall constitute full satisfaction of Sponsor's Grand Prize obligation to the GPW and no additional compensation will be awarded. Sponsor and the applicable Sponsor Entities reserve the right to remove or deny entry to the GPW and/or Guest(s) who engage(s) in any disruptive manner, or with intent to annoy, abuse, threaten or harass any other person who is at the Studio.

6. DRAWING. The potential GPW will be randomly selected from among all eligible entries received during the Sweepstakes Period, on or about February 3, 2016 by the Administrator. The decisions of the Administrator and Sponsor will be final and binding and cannot be appealed. The GPW will be notified by either by phone, e-mail and/or mail on or about February 17, 2016 and must meet all eligibility requirements including the execution and delivery of all necessary releases (as described below).

7. CLAIMING PRIZES/RELEASES. Eligibility, age and all claims made by a potential GPW is subject to verification. Sponsor is not responsible for fraudulent mail sent to Entrants not by Sponsor. If a potential GPW cannot be reached after a reasonable effort has been exerted, or if a potential GPW is found to be ineligible, an alternate GPW may be selected in Sponsor's sole discretion. If the Grand Prize notification is returned as undeliverable or if the potential GPW fails to respond to notification attempts, the potential GPW may be disqualified, and an alternate GPW may be selected in Sponsor's sole discretion. In the event the GPW declines the Grand Prize or the GPW fails to return completed releases (as described below), Sponsor may elect, in its sole discretion, to select an alternate GPW. If a dispute arises regarding who submitted an on-line entry, the entry will be deemed submitted by the legitimate

holder of the e-mail account as determined by Sponsor. The potential GPW must complete, sign, have notarized and return an Affidavit of Eligibility/Grand Prize Acceptance/Liability and (where legally permissible) Publicity Release Form, except where prohibited by law, within five (5) days of receipt of same. If deemed necessary by the Sponsor the GPW's guest ("Guest(s)") (or the GPW or adult Guest who is the parent or legal guardian of Guests that are minors), must also sign, have notarized and return an Affidavit of Eligibility/Grand Prize Acceptance/Liability and Publicity Release, except where prohibited by law, within five (5) days of Grand Prize notification. By accepting any Grand Prize, the GPW and Guests consent to the use of the GPW'(s) and Guests' (or their minor children and those who accompany them on the trip) names, photographs and likenesses, without additional compensation, for advertising, trade and promotional purposes in all media, whether now known or hereafter devised, in perpetuity, throughout the Universe except where prohibited by law. If a selected potential GPW or Guest fails to comply with the official rules and/or to submit required documentation within the designated period, the Grand Prize will be forfeited and an alternate GPW may be selected at Sponsor's sole discretion. By accepting a Grand Prize, the GPW further acknowledges that the Sweepstakes Entities have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied in fact or in law, relative to the Grand Prize or Grand Prize suppliers or to any portion thereof, including but not limited to its quality, merchantability, mechanical condition, or fitness for a particular purpose. Sponsor or Sponsor Entities shall not be responsible or liable for its failure to contact potential GPW due to an incorrect, out of date or undeliverable email address or telephone number. Entrants should be sure to update their user accounts regularly with their correct contact information so that they will be able to receive prizes if selected as a potential GPW. A potential GPW, who fails to notify Sponsor with any complaint or problem within three (3) days after attempted Grand Prize notification, forfeits their right to do so.

8. ODDS. The odds of winning the Grand Prize from the Sweepstakes depend upon the total number of eligible Entries (as determined by the Official Rules) received during the Sweepstakes Period.

9. GENERAL RULES AND REGULATIONS. By entering the Sweepstakes, Entrants agree to waive any rights to claim ambiguity with the Official Rules and Regulations. All Entrants further acknowledge that if they are chosen as the GPW, certain of their personally identifying information may be disclosed to third parties at least as required by law including, without limitation, the GPW's name on a "GPW's List." The GPW may also be required to provide a copy of his/her valid state issued driver's license or other government-issued photo identification card. The GPW's name will be kept on file for two (2) years after the end of the Sweepstakes. Decisions made by Sponsor in relation to this Sweepstakes are final and binding in all matters, including, without limitation, interpretation of these Official Rules and the awarding of the Sweepstakes Grand Prize, and cannot be appealed. By entering, Entrants agree to release the Sponsor, Sponsor Entities, Administrator and Sweepstakes Entities from any and all liability claims or actions of any kind whatsoever for injuries, death, damages or losses to persons and property which may be sustained in connection with the receipt, ownership, use or misuse of the Grand Prize, or while preparing for, participating in, utilizing and/or traveling to any Grand Prize-related activity, including any indirect, incidental, consequential or punitive damages. Sponsor, Sponsor Entities, Administrator and Sweepstakes Entities expressly disclaim any responsibility or liability for injury, death or loss to any person or property relating to the delivery and/or subsequent use, malfunction, availability, and delay in delivery of the Grand Prize awarded. Sponsor, Sponsor Entities, Administrator and Sweepstakes Entities shall not be liable to the GPW or any other person for failure to supply the Grand Prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulations(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond Sponsor's sole control. Sponsor, Sponsor Entities, Administrator and Sweepstakes Entities shall not be responsible for any cancellations, delays, diversions or substitutions or any act or omissions whatsoever by the air carrier(s), hotel(s), or other transportation companies or any other persons providing any of these services and accommodations to passengers including any results thereof such as changes in services or accommodations necessitated by the same. Sponsor, Sponsor Entities, Administrator and Sweepstakes Entities shall not be liable for any loss or damage to baggage.

The Sweepstakes Entities, Sponsor Entities, Administrator nor Sponsor do not make any warranty, representation or guarantee, express or implied, in fact or in law, relative to the use of any Grand Prize including, without limitation, quality, merchantability or fitness for a particular purpose. Further, no responsibilities are accepted for any additional expenses, omission, delays, re-routing or acts of any government or authority. Sponsor may modify, rescind, cancel or revoke the promotion at any time in their sole discretion without notice or liability. Entrants who attempt to tamper with the Sweepstakes in any way shall be disqualified. All federal, state and local laws and regulations apply. Additional restrictions may apply. The Internal Revenue Service requires Form 1099-MISC to be issued and filed for each recipient who received a Grand Prize/award if the annual aggregate is at least Six Hundred Dollars (\$600.00) or more. The Form 1099-MISC may be furnished to the recipient directly from Sponsor. The recipient is responsible for any income tax liability and should consult his/her tax advisor for the proper tax treatment of this income on his/her tax return. Any attempt to deliberately damage the Sweepstakes or operation of the Sweepstakes is unlawful and subject to legal action by Sponsor, Sponsor Entities, and/or Administrator and/or Sweepstakes Entities who may seek damages to the fullest extent permitted by law. Released Parties (as defined below) will not be responsible for Acts of God, acts of terrorism, civil disturbances, work stoppage or any other natural disaster that may cause the cancellation or postponement of any game, event or exhibition. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole determination, to be tampering with the entry process or the operation of the Sweepstakes, or the Site; to be in violation of the terms of use of the Site, to be acting in violation of the Official Rules; or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Without limitation of the foregoing, any use of software or hardware, including without limitation, a program, mechanism, system, robot, "bot", macro or other artificial device, process and/or other system (collectively defined as "Manipulation") is strictly prohibited. Sponsor may suspend or discontinue the Sweepstakes if, in its sole opinion, there is any actual or suspected tampering of the Sweepstakes, or any other malfunction, event or activity that may affect the integrity of the Sweepstakes. Sponsor reserves the right, in its sole discretion, to terminate any Entrant's participation in the Sweepstakes whom Sponsor suspects have engaged in any Manipulation. False or deceptive Entries or acts, as determined by Sponsor, in its sole discretion, will render the Entrant ineligible for the entire Sweepstakes. Sponsor reserves the right, in its sole discretion, to suspend or cancel or modify the Sweepstakes at any time if a computer virus, bug, malfunction, Manipulation or other technical problem, regardless of the cause, affects, compromises, or corrupts the administration, security, or proper play of the Sweepstakes. Notice of cancellation will be posted at the either the Site(s) or a Participating Store. Prizes that are not obtained through authorized legitimate methods, or are the result of Manipulation, mechanical, electronic, digital or computer or other error, are void. No more than the stated number of prizes in these Official Rules will be awarded. In addition to the foregoing, if for any reason (including, but not limited to, strikes, lock-outs, acts of God, technical difficulties, and other events not within the reasonable control of Sponsor, Sponsor Entities, Administrator and/or Sweepstakes Entities) Sponsor cannot continue the Sweepstakes, Sponsor may, in its sole discretion, cancel this Sweepstakes or extend the Sweepstakes Period. Participation in the Sweepstakes constitutes Entrant's understanding of and full and unconditional agreement to and acceptance of these Official Rules. Sponsor reserves the right to disqualify any Entrant that Sponsor determines to be in violation of any term contained in these Official Rules. Sponsor's decision not to enforce a specific provision of these Official Rules does not constitute a waiver of that provision or of the Official Rules generally. SPONSOR SHALL NOT BE OBLIGATED TO AWARD ANY PRIZE THAT RELATES TO OR ARISES OUT OF AN IRREGULAR ENTRY OR IMPROPER OR MISTAKEN PRIZE NOTIFICATION, OPERATION OR FUNCTION OF THIS SWEEPSTAKES.

10. RELEASE OF LIABILITY; LIMITATION OF LIABILITY. By participating in the Sweepstakes, Entrant agrees that Sponsor, Sponsor Entities, Administrator and Sweepstakes Entities their respective officers, directors and employees, and their agents, representatives, parent companies, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and legal advisors (the "Released Parties") are not responsible for and shall not be liable for:

- a) Late, lost, delayed, damaged, misdirected, incomplete, illegible, unintelligible entries, lost, misdirected or otherwise undeliverable mail, or postage-due notices, release forms, affidavits or other correspondence;

- b) Potential GPW's unsuccessful efforts to claim any Grand Prize;
- c) Any telephone, electronic, hardware or software program, network, Internet, or computer malfunctions, slow-downs, failures, or difficulties of any kind;
- d) Failed, incomplete, garbled, or delayed computer transmissions;
- e) Human error, incorrect or inaccurate transcription of Entries;
- f) Any condition caused by events beyond the reasonable control of the Sponsor that may cause the Sweepstakes to be disrupted or corrupted, however minor;
- g) Any injuries, losses, or damages of any kind, including without limitation, personal injury, death and property damage arising in connection with or as a result of the acceptance, possession, or use of a Grand Prize, or from participation in the Sweepstakes;
- h) Any unauthorized Entries or Manipulation by a person;
- i) Any printing or typographical errors in any materials associated to the Sweepstakes, or errors attributable to a malfunctioning Grand Prize notice or pop-up window associated with the Sweepstakes;
- j) Any claims based on publicity rights, defamation or invasion of privacy; or
- k) Any damage to any Entrant's (or any third person's) computer and/or its contents related to or resulting from any part of this Sweepstakes.

IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF OR IN CONNECTION WITH ENTRANT'S (1) ACCESS TO AND USE OF, OR INABILITY TO ACCESS, THE SITE, (2) DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM THIS SITE, (3) PARTICIPATION IN THE SWEEPSTAKES OR ANY OF THE GAMES AVAILABLE ON THE SITE(S) OR (4) ACCEPTANCE OF ANY PRIZE. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE SITE(S), INCLUDING WITHOUT LIMITATION, THE SWEEPSTAKES AND THE OTHER GAMES ON THE SITE(S), ARE PROVIDED "AS IS" AND "AS AVAILABLE" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO ENTRANT. ENTRANT SHOULD CHECK ENTRANT'S LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

11. DISPUTES. Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, other than those concerning the administration of the Sweepstakes or the determination of the GPWs, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved by submission to a final and binding arbitration to be held in Los Angeles County, California before a single arbitrator in accordance with California Code of Civil Procedure §§ 1280 et seq. For purposes of venue the parties agree that the arbitration shall take place in Los Angeles, California. The arbitrator shall be selected by mutual agreement of the parties or, if the parties cannot agree, then by striking from a list of arbitrators supplied by the American Arbitration Association or JAMS/Endispute. The arbitration shall be a confidential proceeding, closed to the general public and will use and implement the Federal Rules of

Evidence with respect to the entire arbitration process . The arbitrator shall issue a written opinion stating the essential findings and conclusions upon which the arbitrator's award is based. The parties will share equally in payment of the arbitrator's fees and arbitration expenses and any other costs unique to the arbitration hearing (recognizing that each side bears its own deposition, witness, expert and attorneys' fees and other expenses to the same extent as if the matter were being heard in court); (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (iv) under no circumstances will Entrant be permitted to obtain awards for and Entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages whatsoever other than for actual out-of-pocket expenses and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor, Sponsor Entities, Administrator and/or Sweepstakes Entities in connection with the Sweepstakes, shall be governed by and construed in accordance with the laws of the State of California without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction) which would cause the application of the laws of any jurisdiction other than the State of California and venue in any court of appropriate jurisdiction in Los Angeles County, California. Notwithstanding the foregoing, in the event that any individual alleged claim and/or damage is Ten Thousand Dollars (\$10,000) or less then the allegedly aggrieved party's sole remedy shall be via State of California Small Claims Court at the Pasadena Court House located in the Northeast District for County of Los Angeles, CA. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision.

12. RULES/GPW LIST. For a copy of the rules and/or the GPW list, send a request and a self-addressed, stamped envelope to: ROAD CHIP SWEEPSTAKES "Rules"/"GPW's List" (specify which), Cacique Inc, P.O. Box 91270 Industry, CA 91715. Requests must be received by March 18, 2016. Washington and Vermont residents need not affix return postage for a copy of the GPW list. The Official Rules will be accessible from the Site set forth in paragraph 4 hereinabove during the Sweepstakes Period. The GPW's name may be posted on the Site forth in paragraph 4 hereinabove.

No Purchase Necessary. Void where prohibited. Road Chip Sweepstakes is open to legal U.S. residents physically located and residing in the 48 contiguous states of the United States and the District of Columbia who are at least eighteen (18) years of age or older as of November 16, 2015 (void in Alaska, Hawaii, Puerto Rico and all other U.S. territories and possessions, and where prohibited by law) and ends at 11:59 P.M. PT on January 31, 2016 by which all Entries must be received. Entry, Grand Prize and Travel restrictions apply. **LIMIT OF ONE SWEEPSTAKES ENTRY PER HOUSEHOLD, PER DAY, PER SWEEPSTAKES PERIOD REGARDLESS OF THE METHOD OF ENTRY. THE GRAND PRIZE MUST BE REDEEMED PRIOR TO DECEMBER 15, 2016 AND MAY ALSO NOT BE REDEEMED OVER UNITED STATES PUBLIC HOLIDAYS.** For Official Rules, send a self-addressed, stamped envelope to: Road Chip Sweepstakes, Cacique Inc., P.O. Box 91270 Industry, CA 91715 or visit www.caciqueinc.com/roadchipsweeps.